

**Association of Pacific Rim Universities (APRU)
Distance Learning and Internet Conference 2003**
@ the National University of Singapore

Conference website: <http://www.cit.nus.edu.sg/dli2003>

Presenter: Mr Craig Peden

Biography

Craig Peden is the Higher Education Solutions Specialist for Microsoft focusing on the Australian and Asia Pacific post secondary education markets. Craig provides strategic and sector relevant expertise to Microsoft based on his 15 year association with the sector and works closely with customers on the full range of educational technology requirements, focusing primarily on learning and instructional technologies.

For the previous 5 years Craig held the role of Asia Pacific Product Strategy Manager - Learning Solutions, for PeopleSoft where he brought region specific knowledge to the PeopleSoft business, ensuring that the strategic direction of the Learning Solutions group was inline and accounted for trends evidenced in this region. Craig was part of a team responsible for bringing specific 'e-learning' and 'distance learning' solutions to PeopleSoft, based on the emergence of this relevant learning model within the Asia Pacific region.

Previous to this, Craig enjoyed a career at the University of Wollongong and held a variety of administrative and Management roles over the course of a decade. Over this time Craig was responsible for the planning and implementation of a major Student Management System replacement and held the position of Student Systems Administrator.