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Distance Learning and the Internet Conference 2003
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Abstract

**The Revolution inside the Revolution:
Solving the Riddles of Distance Learning**

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Can Universities be entrepreneurial in an increasingly entrepreneurial world? USC like many of its peer institutions has yet to define the role of an elite research university in cyberspace. Technological growth and availability over the past two decades have made Distance Learning synonymous with technology. Are universities in the technology business or in the education business? Have universities recognized an ever-changing demographic base of customers and if they have, have there been changes to their internal structure. Should educational institutions execute under one paradigm or are new, multiple models needed. The failures of the early adopters dramatically outnumber successful ventures. Why? There is no one set of challenges or solutions, only issues that have yet to be answered. This presentation will focus on the vital question of whether universities can adapt to new learners with new needs using new tools in a new culture.

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