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Abstract

**Unlocking Human Potential through the Power of eLearning**

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Within the Microsoft Education team, our mission is to enable the world wide educational community of students, educators and lifelong learners, the ability to realise their ultimate potential through the power of Microsoft solutions.

In order to ensure that today's educators provide the 'ideal' learning environments to our modern learners, it is essential that we understand the sociological factors which surround them and how best to provide the right pedagogical and technological focused solutions to maximise their learning potential.

This discussion will offer an insight into the way learners have changed, how non-traditional students predominate, why generation changes 'matter' and how the nature of learning, it's flexibility, availability and spirit of community are paramount.

Once we understand our learners, their environment and the factors that distinguish them - apply the appropriate supportive technology - we can then "Unlock Human Potential through the power of eLearning"

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